Steven **Kagemann** Graphic Designer

CONTACT

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in stevenkagemann

EDUCATION

Computer Graphics & Interactive Media University of Dubuque Bachelor of Science

2010 - 2015

SKILLS

Apparel Design

Project Management

Print File Preparation

Client Relationship Building

Website Management

Print Production

Organization

EXPERIENCE

GRAPHIC DESIGNER

Dyesport - Prairie du Chien, WI

September 2018 - NOW

- Design and replicate high quality artwork for use in sublimation and heat transfer processes onto a wide range of apparel and products.
- Serve as the main contact point for our biggest client.
- Currently overseeing development, creating art, and directing implementation of a new 3D Builder for the company's website.
- Collaborated in training two new designers, promoting a positive work environment.
- Organize bulk orders for large events, using spreadsheets to streamline the process.
- Optimize folder structures to improve workflow and efficiency.
- Curated images for the company website's logo library.

OWNER

SPF Infinity - Prairie du Chien, WI

September 2017 - June 2021

June 2016 - April 2017

- Produced and edited 128 videos, attracting 50.5 million impressions, 4.4 million views, and 20.6 thousand peak subscribers.
- Maintained and updated website content using Wix, resulting in 11 thousand website visits.

LOGO SUPPORT

Summit Golf Brands - Barneveld, WI

• Oversaw all production printing, vinyl and laser cutting.

- Created and maintained print ready files as well as logged data for orders.
- Generated high-quality product proofs by photographing the product and editing photos to be sent to customers for approval before production.
- Handled customer correspondence and revisions.

GRAPHIC DESIGNER

AGJx3 Screen Printing - Dubuque, IA De

December 2014 - April 2015

• Created and recreated logos for screen printing while helping customers through the ordering process.

GRAPHIC DESIGNER

Rec. and Wellness Center - Dubuque, IA October 2013 - January 2015

- Designed marketing material for print, social media, and equipment screens.
- Conceptualized marketing plans, increasing social media reach by roughly 110%.

ASSISTANT LAYOUT EDITOR

The Belltower Newspaper - Dubuque, IA February 2014 - January 2015

- Laid out articles, infographics, and pictures as well as promotional material for each issue of the university newspaper.
- Thrived in a team environment with tight deadlines.